MULTIMEDIA UNIVERSITY

STUDENT IDENTIFICATION NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2019/2020

BMG1814 – MANAGEMENT

(Distance Education)

12th October 2019
2.30pm to 4.30pm
(2 Hours)

INSTRUCTION TO STUDENT

1. This question paper consists of **one (1)** page, (excluding this cover page) with **FOUR** (4) questions.

2. Answer **ALL FOUR (4)** questions. The distribution of the marks for each question is given.

3. Please write all your answers in the **Answer Booklet** provided.

Answer ALL FOUR (4) questions.

Question 1

Define management and define briefly, the **THREE (3)** skills a manger should have.

(25 marks)

Question 2

Do you think that it is possible for someone to develop a global mind set if they never live outside their native country? Discuss.

(25 marks)

Question 3

A number of studies have investigated the characteristics of entrepreneurs and how they differ from successful managers. Explain the **SIX (6),** common traits of entrepreneurs.

(25 marks)

Question 4

Good decision making is a vital part of good management, but decision making is not easy. Compare *classical model* with *administrative model* of decision making. Which one is a better approach?

(25 marks)

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